



**1H23 Results Presentation** 

31 August 2023

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Our Group Overview & Operating Environment

Our EPIC<sup>2</sup> ...#OneBritam Strategy

Our Financial Performance

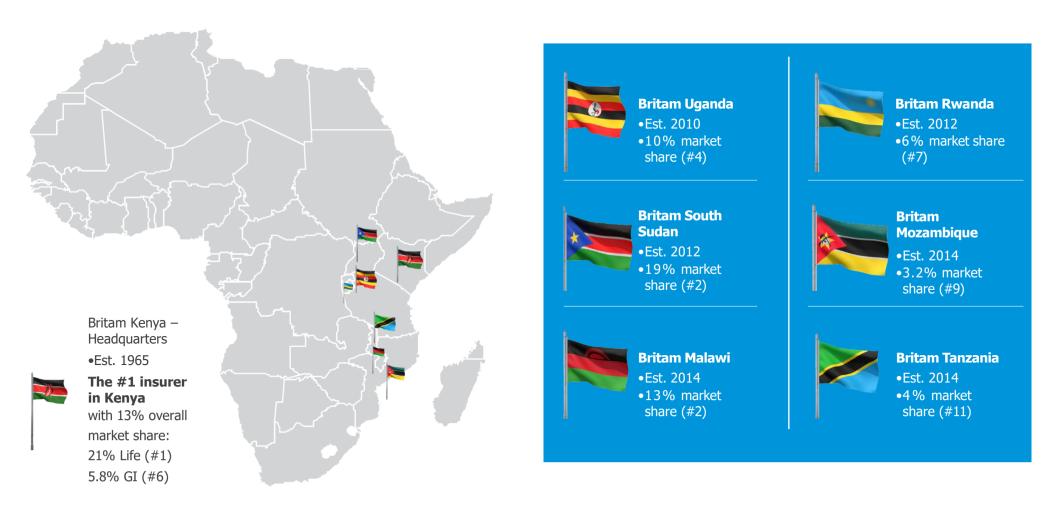
Our 2023 Focus Areas



# Well Positioned for Regional Growth Opportunities

#### We are a regional diversified financial services Group...

Britam is a leading diversified financial services Group listed on the Nairobi Securities Exchange with a presence in seven countries.



Life Assurance General Insurance Health Insurance Retirement Planning Asset Management Property

## **Our Group** Board of Directors



**Mr. Kuria Muchiru** Chairman



**Ms. Caroline Kigen**Independent
Non-Executive Director



**Mr. George Odo**Representative of
AfricInvest, III SPV 1
(Corporate Director)



**Mr. Edouard Schmid**Non-Executive Director



**Ms. Susan Abisola**Independent
Non-Executive Director



**Dr. Peter K. Munga, EGH**Non-Executive Director



**Mr. Jimnah M. Mbaru, EBS**Non-Executive
Director



Mr. Julius Mbaya Mungai Independent Non-Executive Director



Ms. Celestine Munda Non-Executive Director



**Mr. Lotfi Baccouche**Independent
Non-Executive Director



**Ms. Hilda Njeru** Company Secretary (Ag.)

# Our Group Executive Management Team



**Mr. Tom Gitogo** Group Managing Director



**Mr. Charles Njuguna**Finance Director



**Mr. Ambrose Dabani** Retail Director



**Mr. Jackson Theuri**Corporate Director



**Ms. Evah Kimani**Partnerships and
Digital Director



**Ms. Catherine Karita**Strategy & Investor Relations
Director



**Ms. Diane Korir** Customer Experience Director



**Ms. Evelyne Munyoki**Human Resources
Director



**Mr. Saurabh Sharma**Emerging Consumers
Director



**Mr. Kenendy Aosa**International Business
Director



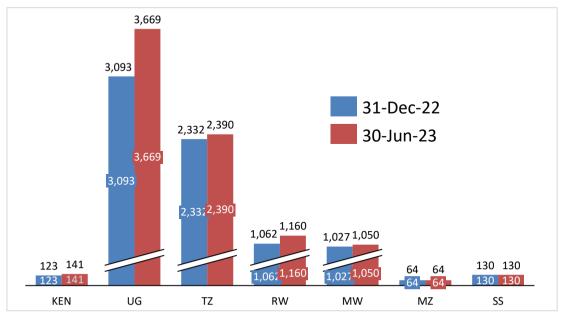
**Mr. Eric Kisaka** Risk & Compliance Director



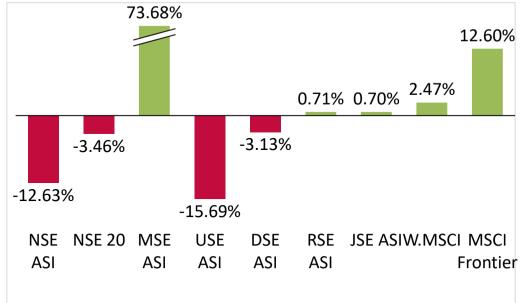
**Ms. Hilda Njeru**Director- Legal and Company Secretary (Ag.)

# Macro Indicators: Reflects Challenging Environment

#### **USD Strengthened against currencies in our markets**

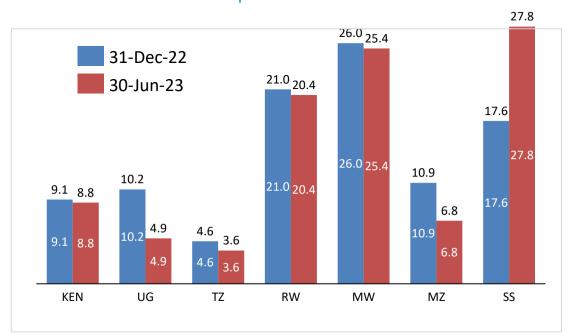


#### Key Global & Regional Equity Indices performance yet to recover

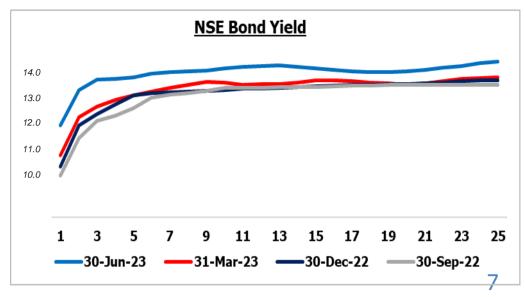


#### Markets across our footprint experiencing inflationary pressure

Inflation levels across our footprint - %



#### **Rising Yields Continue to Impact Asset Valuations**



# Our EPIC<sup>2</sup> Strategy: Progressively Stabilizing Results



# **Growing Topline & Consistent Profitability**

- 31% growth in Gross Earned premium and Fund Management fees to Shs 20.7 bn
- 193% rise in 1H23 PBT to Shs 2,382 mn (1H22 – Shs 812 mn (restated).



#### **Investments Strategy Growing Returns**

- 28% growth in interest, dividend and rent income to 7.1 bn
- This moderates the adverse impact of shift in the Yield Curve.
- Kilimani Hotel Suites break even and now profitable in the first full year of operations
- Healthy Property Occupancy levels Britam Tower 96%, Britam Center – 100% and Kilimani Hotel Suites – 73%



#### **Improving Operating Efficiency**

 Retaining Operating Expenses Level at Opex ratio of 30% (1H22 – 30%)



#### **Continued profitability of international businesses**

- 23% contribution to IFRS 4 Gross earned premiums (GEP)
- 27% contribution to IFRS 17 insurance revenue
- Regional business continues to profitably anchor our geographical diversification strategy.



# Our EPIC<sup>2</sup>...#OneBritam Strategy

#### All About Customer Centricity

- We are transforming Britam by putting Customer needs at the center of everything we do
- Our Customers will experience "One Britam";
   We will deploy deep customer insights and data analytics to understand their needs and provide the solutions they want.
- We will leverage our People, Technology, and Culture and enable our partners to deliver meaningful interactions, and satisfying experiences, all the time.

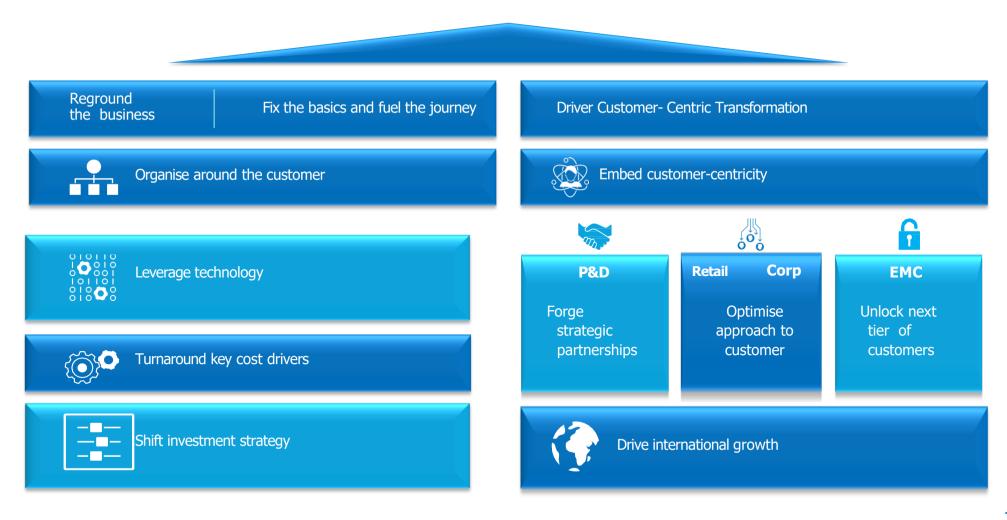
The 2021 – 2025 Strategy is about Delighting the Customer

**EPIC<sup>2</sup>** ...#OneBritam



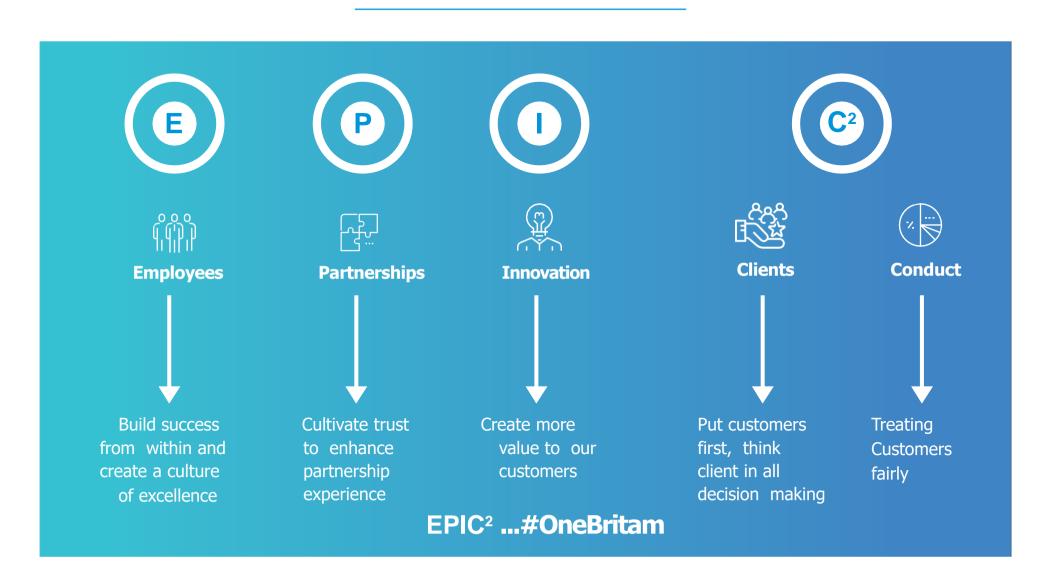
# Our EPIC<sup>2</sup> ... #OneBritam Strategy: All About Transformation, Growth

Our Strategy draws on a *transformational vision* to grow customer base through focus on customer centricity – while strengthening our *foundations* 



# The 2021 - 2025 Strategy Client Experience (CX)

**Vision:** We will Serve with Empathy & Care and Provide an EPIC<sup>2</sup> Experience





### **PBT Growth:** Positive Impact of Topline, & Investments

Insurance Revenue (IFRS17)

Investment Income (Interest & Dividends, Rent)

Fair Value Losses (From Yield Curve Shift)

Profit Before Tax



+34% up, to Shs 16.6 billion



+28% Up, to Shs 7.1 billion



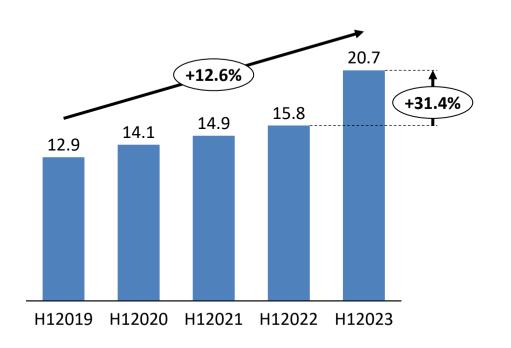
-21% down to Shs 1.8 billion

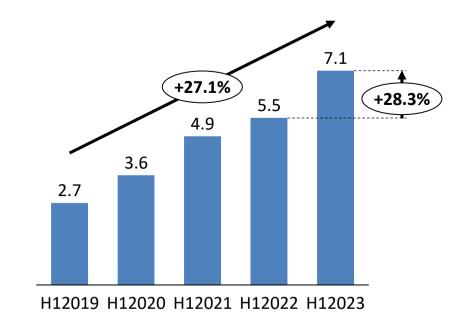


+193% up, to Shs 2.38 billion

#### Top-line, Investment Income: On a Positive Trend

Growth in GEP and Management Fees – Shs bn (IFRS 4) Interest and Dividend Income – Shs bn

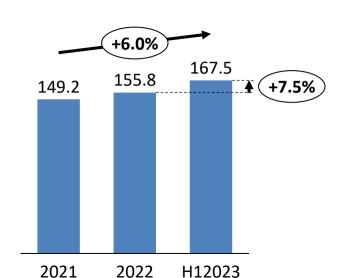




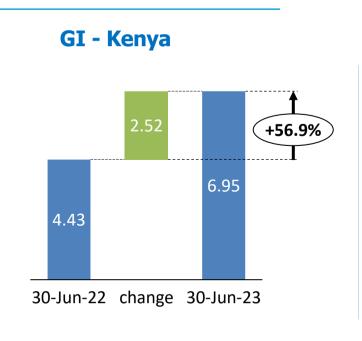
#### Insurance Revenue by business line – Shs bn / %

# 32% 16.60 41% 4.42 5.23 Life GI Kenya GI Regions 1H23 GEP

#### **Group Total Assets - Shs bn**



### **General Insurance:** Growing Topline & Profitability



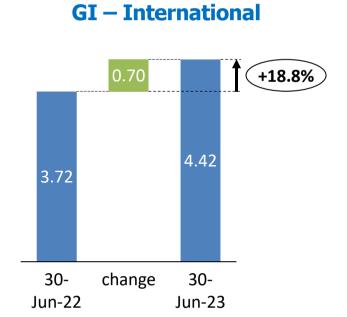
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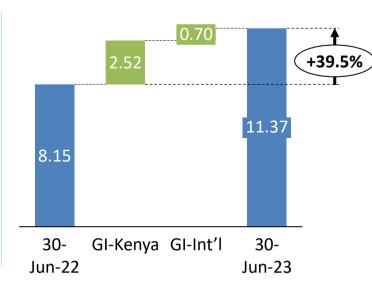
Shs

**Insurance Revenue** 

bn

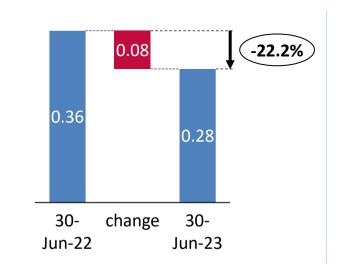
Shs

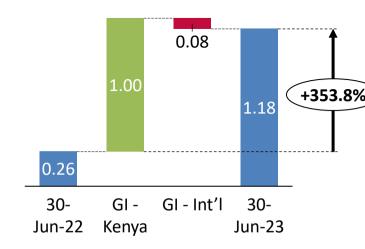




**GI - Combined** 



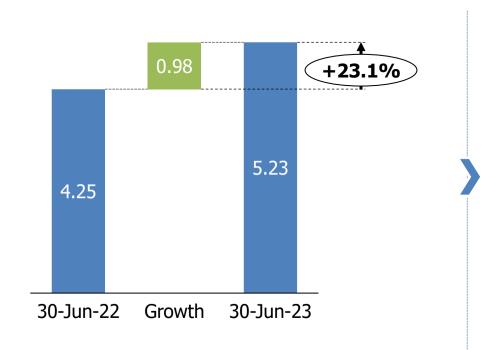


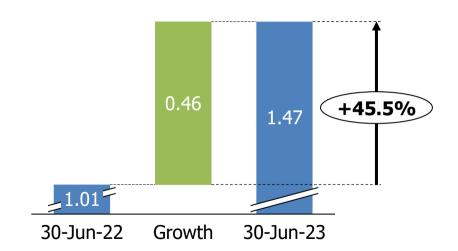


#### Life Insurance: Remains a Core Driver of Profitability

#### Life Insurance Revenue - Shs bn

#### Life Insurance PBT - Shs bn





Life business has experienced significant growth driven by strong uptake of products: -

- Ordinary Life
- Annuities
- Group Life



# FY23 Strategic: Focus Areas



**Customer Growth and Expansion** 

 Growth through Partnerships & Digital and Emerging Market Consumers



Leveraging on technology

 Optimize the current IT platform and continue with the transformation journey in line with the new business operating model



**Embedding Sustainability** 

• Focus on Sustainability and reaching the underserved

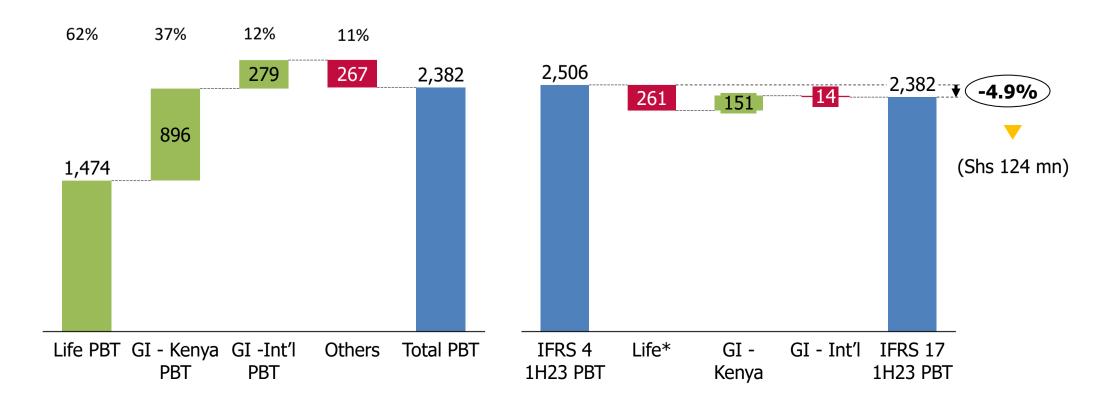
# Britam ith you every step of the way

THANK YOU ...

# **Appendix 1- PBT Contribution:** By Business Units

PBT Contribution by Business Unit-Shs mn / %

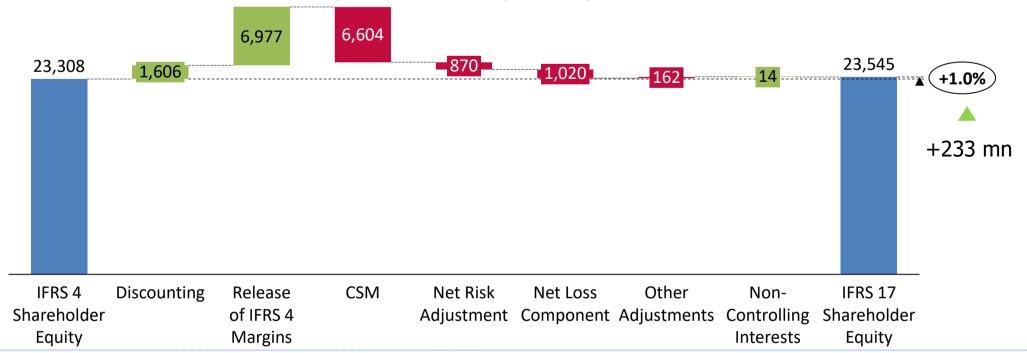
**PBT Change by Business Unit-Shs mn** 



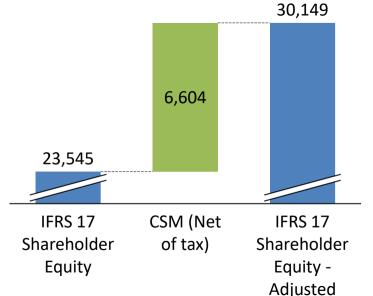
\*The drop in life profits is mainly driven by the need to hold profit reserves (CSM) that are now released more systematically than before.

#### Appendix 2 - Shareholders' Equity: IFRS 4 to IFRS 17 Change

#### **Reconciliation of Britam Holdings Net Assets – (Shs mn)**



#### IFRS 17 Adjusted Shareholder Equity – (Shs mn)



- The IFRS 17 Adjusted Shareholder Equity has increased to KES 30.1 bn in June 2023.
- This is driven by the profitable business written which has increased the CSM.